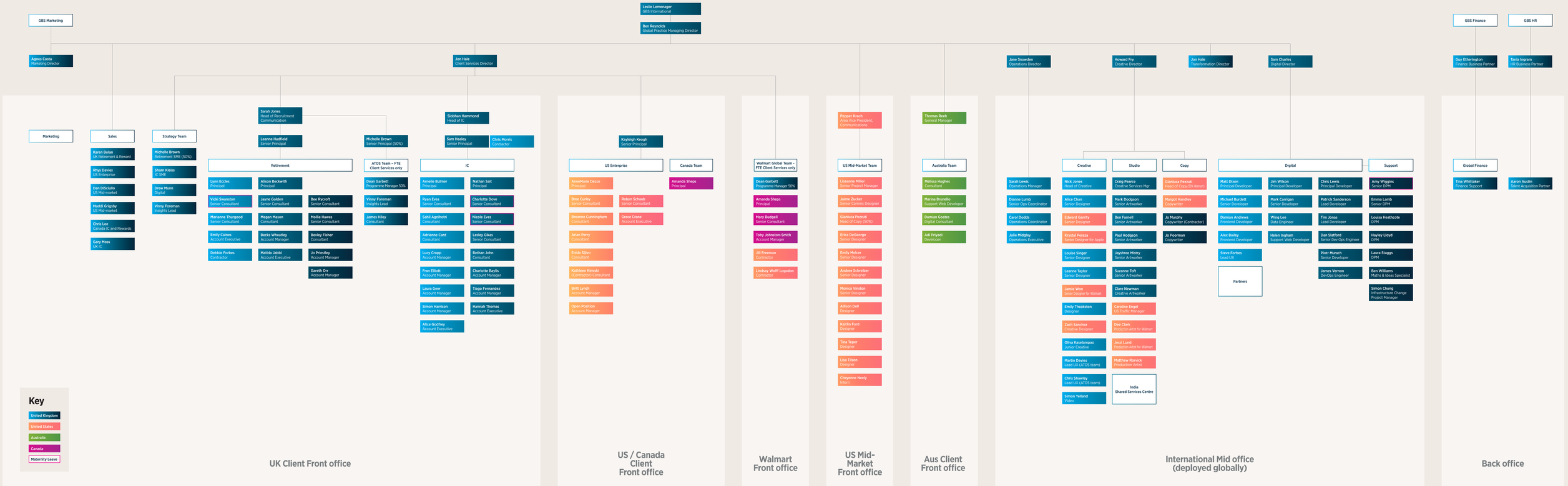Global Employee Communication Practice